

Prevention/Public Information Committee
Meeting Highlights
September 14, 2016

CLINIC OPEN HOUSE EVENTS/LEGISLATOR GET-TOGETHER

Michelle Wagaman, *Prevention and Public Information Coordinator*, provided the Committee with an update on plans for the Clinic Open House events for legislators and community members. RACSB will host a series of three open houses this year: Caroline County; King George County; and a combined Fredericksburg, Spotsylvania County and Stafford County. Ms. Wagaman said that formal invitations will be mailed to the Board of Supervisors, City Council members, state officials, and community partners. Board members are requested to begin contacting their legislators and extending a personal invitation following the Board of Directors meeting on September 20, 2016. She asked the Committee members notify **Amy Umble**, *Public Information Officer*, regarding responses received from persons invited to the event.

The proposed agenda was reviewed by the Committee for the open house events.

Ms. Wagaman distributed the contact information for current legislators and candidates for office. Committee members were encouraged to contact their local legislators as well as state officials to extend a personal invitation to the events.

2016 DISTINGUISHED VOLUNTEER NOMINATIONS

Michelle Wagaman, *Prevention and Public Information Coordinator*, provided the Committee with the six (6) nominations received for the 2016 Distinguished Volunteer of the Year Awards. The Committee discussed each nomination in detail and acknowledged all of those nominated are worthy of recognition.

The Committee acknowledged the quality of the nominations and how difficult it was to select a recipient for the award.

It is the recommendation of the Committee that the Board approve the selection of Susan Calhoun-Sousie as recipient of the 2016 Distinguished Behavioral Health Volunteer of the Year. It is the recommendation of the Committee that the Board approve the selection of Susan Hartsook as the recipient of the 2016 Distinguished Developmental Disability Volunteer of the Year.

ANNUAL REPORT AND DVD

Michelle Wagaman, *Prevention and Public Information Coordinator*, reported to the Committee that the theme for the Fiscal Year 2016 Annual Report and DVD is "My RACSB." It will highlight the individual impact of RACSB programs and services to individuals served, family, staff and community partners. Stafford Printing will print and mail the Annual Report. RACSB is once again working with BonAdventure Video and Creative Group for the DVD.

Ms. Wagaman thanked **Debbie Draper (King George County)** for participating in the video.

FY 2016 MEDIA MENTIONS

Michelle Wagaman, *Prevention and Public Information Coordinator*, presented to the Committee the Fiscal Year 2016 Media Mentions. During the past year, RACSB disseminated 19 media releases. The total number of mentions in FY 2016 was 614. She shared this information is included as part of the annual accessibility report prepared by Quality Assurance.

SOCIAL MEDIA UPDATE

Michelle Wagaman, *Prevention and Public Information Coordinator*, provided the Committee with an update on RACSB social media activities. She said Facebook and Twitter logos/links had been added to the RACSB website (homepage, career, and links). Additionally, the Facebook and Twitter logos have been added to RACSB literature (brochures, employee newsletter shells, etc.).

Committee members are encouraged to consider becoming a RACSB Champion. She explained that becoming a RACSB Champion is a way to help RACSB increase awareness and engagement through social media. She provided a step-by-step guide on becoming a RACSB Champion.

BOARD OF DIRECTORS TOUR

Michelle Wagaman, *Prevention and Public Information Coordinator*, provided the Committee with the FY 2017 facility tour schedule. The six (6) routes from previous years have been changed to four (4) routes to be held on a quarterly basis. The tour dates are as follows: September 27, 2016; January 31, 2017; April 25, 2017; and July 25, 2017.

Ms. Wagaman stated that the facility tour scheduled for Tuesday, September 27, 2016 is not full. The tour will depart the Ronald W. Branscome Building at 9:30 a.m. and return around 2:30 p.m. The tour will visit the following locations: ROSS Building; Rappahannock Adult Activities (RAAI) at 750 Kings Highway; Igo Road Group Home; and the Marie O. Kunlo Building (King George County Clinic and Day Support Site).

COMMUNITY EVENTS/RECAP

Amy Umble, *Public Information Officer*, provided the Committee with a list of upcoming events involving RACSB programs and staff.