

MINUTES

Rappahannock Area CSB

November Board of Directors

Tuesday, November 20, 2018, 5:00 pm - 6:00 pm

Board Room 208

600 Jackson Street

Fredericksburg

In Attendance

Al Collins; Amy Umble; Andrea Merwin; Beth Elkins; Brandie Williams; Greg Sokolowski; Jacque Kobuchi; Jane Yaun; Jim Howard; Joe Wickens; Karen Kallay; Kheia Hilton; Lawrence Davies; Linda Carter; Matt Zurasky; Michelle Wagaman; Rhonda Pellicano; Sharon Killian

Not In Attendance

Debra Draper; Diane Deibel; Ken Lapin; Linda Ball; Nancy Beebe; Tina Sears

A. Agenda

B. Minutes, Board of Directors, 10/16/18

Kheia Hilton

The Board approved the minutes for the October 16, 2018 Board of Directors meeting.

Move: Kheia Hilton Second: Al Collins Status: Passed

C. Public Comments

D. Presentation--Medicaid Waiver Redesign Update

Joe Wickens

Joe Wickens updated the Board on Medicaid Waivers for individuals with developmental disability. He mentioned the challenges the redesign poses for the agency.

E. Consent Agenda

Kheia Hilton

The Board passed a motion to approve the consent agenda, including action items.

Move: Lawrence Davies Second: Jim Howard Status: Passed

1. Program Planning and Evaluation Committee, 11/13/18

Kheia
Hilton

2. Finance Committee, 11/13/18

Al Collins

3. Personnel Committee Meeting, 11/14/18

NancyBeebe

4. Prevention/Public Information Committee Meeting 12/12/18

Karen
Kallay

F. Point-in-Time Survey

Matt Zurasky asked if the agency has a plan to address some of the findings in the Point-in-Time survey. Jane Yaun told the Committee that some policies have been made to address negative comment. Rhonda Pellicano said that the reimbursement staff realized that there was not a uniform procedure for returning calls and for documenting calls. In addition, a 24-hour timeframe has been added to the policy for return calls. Jane Yaun said that some changes to the scheduling of appointments have been made to address some issues about wait times. Mr. Zurasky said he would like to see a more concrete plan surrounding responses to the findings. He requested that plan to be brought to the board within in the next two months.

The Board passed a motion approving the Point-in-Time survey and the request to bring a more concrete response plan to the Board,

Move: Jim Howard Second: Matt Zurasky Status: Passed

G. Branded Campaign

Jane Yaun reported that Rappahannock Area Community Services Board has spent eight months exploring a rebranding of the agency. A committee of RACSB staff and Board Member Tina Sears worked with Darwin, a Pittsburgh-based agency that works on rebranding for social organizations. The Committee decided to keep the agency name and to have a branded campaign. That campaign, Hope Starter, should be launched at the employee holiday party. She said that there is a strong structure and positioning behind the campaign.

Mr. Collins asked about the cost of the campaign. Jane replied that the Capital Projects plan includes about \$200,000 for the effort, which will include collateral such as pop-up banners, community events, and a website refresh.

Karen Kallay said that the branded campaign could be help reduce the stigma toward behavioral health issues.

The Board approved the Branded Campaign as presented.

Move: Jim Howard Second: Lawrence Davies Status: Passed

Yes: Kheia Hilton, Greg Sokolowski, Karen Kallay, Lawrence Davies, Beth Elkins, Jim Howard

No: Al Collins, Matt Zurasky

H. Other Business

Kheia Hilton

I. Report of Executive Director

Jane Yaun

Jane Yaun reminded the Board of the upcoming holiday dinner on Dec. 16. She also told them that someone drove into the King George Clinic. No one was hurt but the clinic sustained about \$7,000 in damages. She thanked Kenmore Club for having their annual Thanksgiving Lunch. A low bid has been received for River Club and the intent to award will be posted soon.

She said that the VACSB conference will be held Jan. 22-23 in Richmond. She would like to change the Committee meetings to Jan. 15 and 16 and the Board meeting on Jan. 29.

J. Report of Directors and Coordinators

Amy Umble
Brandie Williams
Joe Wickens
Michelle Wagaman
Rhonda Pellicano
Sharon Killian
Stephanie Terrell
Terry Moore

Sharon Killian highlighted the leadership of Jacque Kobuchi in implementing the DLA-20. She also told the Board that Peer Specialist Jeremy Burton was featured in *Addiction Now*, an online news source based in California. She said that Jennifer Drew recently used the RACSB fitness incentive to run two back-to-back 12k races.

Rhonda Pellicano told the Board that her employees are transitioning from being transactional to being analytic, to be able to provide more data. To make this change, staff is getting reports done more quickly.

Michelle Wagaman said that Prevention Staff offered Mental Health First Aid for school resource officers in Spotsylvania County.

Joe Wickens reported that the RAAI fundraiser at Spencer Devon was successful and that the poinsettia sale is underway.

Brandie Williams reported that staff had a discussion around a network that would allow the agency to exchange information among electronic health records. This could improve communication between other healthcare providers such as Mary Washington Healthcare.

K. Board Time

Kheia Hilton

L. Adjournment

The meeting adjourned at 6:30 p.m.