

MINUTES

Rappahannock Area CSB

December Prevention/Public Information

Wednesday, December 12, 2018, 12:00 pm - 1:00 pm

Board Room 208, 600 Jackson Street, Fredericksburg, VA 22401

In Attendance

Amy Umble; Andrea Merwin; Beth Elkins; Brandie Williams;
Diane Deibel; Greg Sokolowski; Jane Yaun; Michelle Wagaman;
Nancy Beebe

Not In Attendance

Jim Howard; Karen Kallay; Tina Sears

A. Agenda

B. Mental Health First Aid Trainings

Michelle Wagaman

Michelle Wagaman updated the Committee on Mental Health First Aid training. In the first half of FY 2019, RACSB staff have trained 221 individuals. RACSB started offering the training in 2014 and have trained 1,380 individuals in that time. Organizations hosting trainings in FY 2019 include the University of Mary Washington, Spotsylvania County Sheriff's Office, Stafford County Public Schools, Rappahannock Regional Criminal Justice Academy, The Carmel School, and Boy Scout Troop 318.

ATTACHMENT I

C. REVIVE! Opioid Reversal Training

Michelle Wagaman

Michelle Wagaman told the Committee that RACSB has provided 17 REVIVE! training sessions, teaching 240 individuals how to recognize and respond to opioid overdoses. This included sessions at Germanna Community College and King George County schools.

ATTACHMENT II

D. FY 2019 Understanding ACEs Training

Michelle Wagaman

Michelle Wagaman told the Committee that RACSB has provided the community with Adverse Childhood Experiences 17 training sessions, teaching 402 individuals about the impacts of childhood trauma. The agency has received positive feedback.

ATTACHMENT III

E. Branded Campaign Update

Amy Umble

Amy Umble updated the Committee on the branded campaign. Hope Starter

was launched to employees at the holiday party on Dec. 5. The response has been positive. The branded campaign will continue its unveiling well into 2019.

ATTACHMENT IV

F. Social Media Presence

Amy Umble

Amy Umble told the Committee that RACSB maintains six Facebook pages and four Twitter feeds. The main agency Facebook page has 835 followers. The main RACSB Twitter handle has 408 followers.

ATTACHMENT V

G. Website Analytics

Amy Umble

Amy Umble told the Committee that the agency had switched website hosting companies, and that some of the analytics changed for the website. In September, there were 5,508 visitors who viewed 33,824 pages; in October, 5,022 visitors viewed 31,001 pages. In November, 4,500 users viewed 25,807 pages.

ATTACHMENT VI

H. Board Members' Outreach

Jane Yaun

Jane Yaun said that Committee Chair Karen Kallay sent an email asking Committee Members to think about ways that Board Members could use their personnel connections to promote RACSB's outreach programs.

Nancy Beebe said that she gave agency brochures to her pastor, to share with individuals seeking help. Diane Deibel said that her company has a special needs network, and she could disseminate educational material from RACSB. Jane Yaun said that staff would provide a calendar of community events where RACSB is present.

ATTACHMENT VII

I. VACSB Conference

Jane Yaun

Jane Yaun said that the Virginia Association of Community Services Board conference would be held Jan. 22-23. On the 23rd, CSB officials visit legislators in their General Assembly offices. She asked if anyone on the Committee would like to attend. Nancy Beebe said she would like to attend the conference on Jan. 22.

J. Adjournment