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# Prevention/Public Information Committee Meeting Minutes

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## Call to order

A meeting of the Prevention/Public Information Committee of Rappahannock Area Community Services Board was held at online via Zoom on June 10, 2020. Attendees included Karen Kallay, Ken Lapin, Debbie Draper, Greg Sokolowski, Linda Ball, Jane Yaun, Brandie Williams, Andrea Merwin, Michelle Wagaman, and Amy Umble. Members not in attendance included Linda Carter.

## Suicide Prevention Trainings

Michelle Wagaman updated the Committee on suicide prevention trainings for FY20. She told the members that RACSB provides Applied Suicide Intervention Skills Training and Mental Health First Aid trainings.

### **ATTACHMENT I**

## Understanding ACEs Training

Michelle Wagaman reviewed the FY20 statistics for Understanding Adverse Childhood Experiences trainings. Through the third quarter of FY20, RACSB Prevention Services has trained 626 individuals through 22 trainings. There is an additional virtual training scheduled for June 18.

### **ATTACHMENT II**

## Website and Social Media

Amy Umble reviewed analytics for the agency's website and social media accounts. She told the Committee that the website featured 16 new blog posts, four new pages, and five new features from March through May. Additionally, the agency's Facebook page had 1,439 followers on June 1, with a post reach of 34,067 and video views of 17,242. RACSB's Instagram account had 139 followers on June 1, with 52 posts from March 1 through May 31.

### **ATTACHMENT III**

## Communications Update

Amy Umble reported that RACSB disseminated eight media releases from March 1 through June 1, 2020. She also reviewed the agency's advertising efforts and reported on new publications created by the agency communications office.

### **ATTACHMENT IV**

## Adjournment

The meeting adjourned at 12:35 p.m.