
March 2021 Prevention/Public Information Committee Meeting Minutes

Call to order

A meeting of the Prevention/Public Information Committee of Rappahannock Area Community Services Board was held at via Zoom on **March 10, 2021**. Attendees included Debbie Draper, Greg Sokolowski, Karen Kallay, Jane Yaun, Brandie Williams, Michelle Wagaman, Andrea Merwin, and Amy Umble. Linda Carter was not present.

Counter Tools—Tobacco Retailers

Michelle Wagaman reported that Counter Tools recently provided each Community Services Board with a personalized infographic based on assessment data collected using the Point of Sale Toolkit (POST). As Virginia still does not have a tobacco retailer licensing program (only 1 of 9 states), CSB prevention staff must maintain a retailer location list in addition to providing merchant education and store audits.

ATTACHMENT I

Rappahannock Area Kids on the Block, City Arts Commission Grant

Michelle Wagaman said that Rappahannock Area Kids on the Block (RAKOB) plans to submit an application to the City of Fredericksburg for the Government Challenge Grant. It is a matching grant program that combines local monies with state monies to support 501 c3 Arts Organizations with operating funds. RAKOB was awarded \$1,500 for the 2020 grant cycle.

ATTACHMENT II

Action Taken: The Committee passed a motion recommending the Board approve the grant submission as presented.

Moved by: Debbie Draper **Seconded:** Greg Sokolowski

Prevention Services Mid-Year Report

Michelle Wagaman provided a mid-year update on trainings. She told the Committee that Prevention Services facilitates:

- ACE Interface: Understanding Adverse Childhood Experiences and Building Self-Healing Communities
- ASIST: Applied Suicide Intervention Skills Training Community Resilience Initiative's Course 1: Trauma Informed Community Resilience Initiative's
- Course 2: Trauma Supportive Mental Health First Aid
- REVIVE! Opioid Overdose Awareness and Reversal Training
- Vaping Prevention Education

ATTACHMENT III

Opioid Response Grant

Michelle Wagaman reviewed the executive summary of a review of efforts funded by the State Opioid Response Grant for the 2019-2020 funding year as well as the first quarter report for 2020-2021.

ATTACHMENT IV

Substance Abuse Prevention Block Grant

Michelle Wagaman said that The Virginia Department of Behavioral Health and Developmental Services (DBHDS) has awarded the Rappahannock Area Community Services Board additional funds from the State Opioid Response II (SOR II) grant for the purpose of expanding the Adverse Childhood Experiences (ACEs) Project. The amount of the award is \$83,333. RACSB is one of six (6) CSBs selected to receive these funds.

This funding will be used to hire a new 0.5 FTE position within Prevention Services.

ATTACHMENT V

Website Refresh Request for Proposal

Amy Umble told the Committee that RACSB updated its website in 2016. The agency uses this site for a myriad of purposes: recruiting, information-sharing, community support, document publishing, employee use, e-commerce for fundraisers, donation submissions, event planning, marketing, and more. The website has encountered issues related to a deprecated framework and will need some significant work. She reviewed plans for putting out a Request for Proposal for website services.

ATTACHMENT VI

External Communications Update

Amy Umble reviewed RACSB's communications with the community, including media releases, advertising, website, blog posts, and social media.

ATTACHMENT VII

RACSB FY 2020 Annual Report

Amy Umble told the Committee that the FY 2020 Annual Report has been printed. She also reviewed the interactive, digital version of the report.

Adjournment

The meeting adjourned at 1:00 p.m.