
June 2021 Prevention/Public Information Committee Meeting Minutes

Call to order

A meeting of the Prevention/Public Information Committee of Rappahannock Area Community Services Board was held at 600 Jackson Street and virtually on **June 9, 2021**. Attendees included Debbie Draper, Greg Sokolowski, Karen Kallay, Jane Yaun, Brandie Williams, Michelle Wagaman, Michelle Runyon

Lock and Talk Virginia

Michelle Wagaman updated the Committee on Lock and Talk Virginia, which has grown from Health Planning Region 1 to across the Commonwealth with 38 CSBs participating. The program has been identified as one of the top five priority funding areas for Substance Abuse Block Grant funding by the Office of Behavioral Health and Wellness.

ATTACHMENT I

Photovoice Project

Michelle Wagaman said that RACSB is one of four CSBs participating in the Photovoice project funded by the Office of Behavioral Health and Wellness, Department of Behavioral Health and Developmental Services. Participants will be recruited in June, followed by a planning process to capture photos depicting wellness within Planning District 16.

ATTACHMENT II

Upcoming Speaker Event

Michelle Wagaman told the Committee that an upcoming virtual event will focus on suicide risk and addiction. This is part of an educational series hosted by Lock and Talk Virginia.

ATTACHMENT III

Hope Starter of the Year

Amy Umble told the Committee that RACSB will seek nominations for its annual Hope Starter Awards. These prizes will be given to community members who have shown creativity, initiative, leadership, and compassion while helping individuals with behavioral health concerns or developmental disability.

ATTACHMENT IV

FY 22 Internal Communications Plan

Amy Umble reviewed the agency's internal communications plan for fiscal year 2022. She said that the plan prioritizes retention and employee engagement because of current workforce concerns.

ATTACHMENT V

FY 22 External Communications Plan

Amy Umble reviewed the agency's external communications plan for fiscal year 2022. This plan will focus on recruiting, increasing access to behavioral healthcare services, and educating the community about crisis services.

ATTACHMENT VI

Jane told the Committee that this would be Karen's last meeting as she would leave the Board of Directors after nine years of service.

Adjournment

The meeting adjourned at 12:46 p.m.