
April 2022 Prevention/Public Information Committee Meeting Minutes

Call to order

A meeting of the Prevention/Public Information Committee of Rappahannock Area Community Services Board was held at 600 Jackson Street on **April 19, 2022**. Attendees included Nancy Beebe, Ken Lapin, Carol Walker, Linda Ball, Amy Jindra, Joe Wickens, Amy Umble, Michelle Wagaman, Hosanna Gifford, and Teresa McDonnel. Members not in attendance were Linda Carter and Greg Sokolowski.

Healthy Families – TA Report

Michelle Wagaman said Healthy Families conducted their annual quality assurance site visit of the local Healthy Families Rappahannock Area on January 20-21, 2022. This was one of five sites selected for review in the state. Overall the site is performing well and meeting quality standards.

Healthy Families – Women and Girls Fund

Michelle Wagaman informed the Committee Healthy Families of Rappahannock Area applied for the Woman and Girls Fund through the Community Foundation of the Rappahannock River Region. Healthy Families has requested \$15,000 to create the “What if she only knew” project. This project was inspired by the death of a local infant due to maltreatment. The family was not referred to Healthy Families for services. These funds will assist with website updates and awareness campaigns of available support for parents.

ACTION TAKEN: The Committee unanimously approved a motion to accept the grant funding as presented.

Moved by: Ken Lapin Seconded by: Carol Walker

RAKOB – Arts Grant

Michelle Wagaman presented the Committee with information regarding Rappahannock Area Kids on the Block’s application to the City of Fredericksburg for the Government Challenge Grant. The amount is determined by the number of applicants that submit. If included, RAKOB will receive the funds in spring 2023.

ACTION TAKEN: The Committee unanimously approved a motion to accept the grant funding as presented.

Moved by: Nancy Beebe Seconded by: Carol Walker

Problem Gambling and Gaming Prevention

Michelle Wagaman presented the Committee with the results of the Gambling and Gaming community needs assessment conducted with Virginia Commonwealth University. This community needs assessment collected data on local gambling and gaming behaviors. The overall average score for the Community Readiness Assessment is 2.3. This score best fits into the category of Denial/Resistance.

Based on the interviews, awareness of gaming and gambling within the community appears to be low and most people don't view it as a problem. On-going funding will be based on tax revenues.

PhotoVoice Project

Michelle Wagaman stated that RACSB Prevention Services received \$5,000 in one-time State Opioid Response funds as part of the Virginia Wellness Media Campaign PhotoVoice Project. Prevention has worked with Rappahannock Area Health District to recruit community members to submit photos of what health and wellness looks like to them. Eleven community members shared 50 photos. The collection will be narrowed down to 10 photos. Michelle stated she would like to display the photos on our website and in a gallery showing.

Young Adult Survey

Michelle Wagaman told the Committee that the Office of Behavioral Health Wellness at DBHDS has directed CSB Prevention teams to implement the 2022 Young Adult Survey. The survey is directed towards adults ages 18-25. The goal of the survey is to better understand young adult experiences with substance use, mental health, and other related topics. RACSB's goal is to have 400 surveys completed June 1, 2022.

Prevention Training Updates

Michelle Wagaman updated the Committee on the trainings Prevention Services continue to offer both in-person and virtually. These trainings include Mental Health First Aid, ASIST, Understanding Adverse Childhood Experiences (ACES), and REVIVE! and Narcan Dispensing. Michelle also informed the Committee that Sherry Norton-Williams, Prevention Specialist, was recognized by the National Council as the top trainer in Virginia at NatCon.

Operation Medicine Cabinet

Michelle Wagaman told the Committee that Prevention would be attending the Operation Medicine Cabinet events on Saturday, April 30, 2022 at Mary Washington Hospital and Spotsylvania Regional Medical Center. There they plan to offer Rapid REVIVE with Narcan dispensing.

Media Reports

Amy Umble reviewed the agency's communications for the first four months of 2022. This included four media releases and four Health Matters columns that were written in conjunction with the Rappahannock Health District and run monthly in the Healthy Living section of the Free Lance-Star. Fredericksburg Parent Magazine also ran two stories about RACSB.

Website Update

Amy Umble explained to the Committee that the agency's website has been broken for about 18 months. This has caused the site to continuously crash. A decision was made to update the site's framework and theme. This was a smaller less expensive option than an entire website refresh. Amy stated her focus has been fixing broken links and replacing missing media since the update. The process takes a lot of time, but should be completed by early to mid-May.

Other Business

Ken Lapin asked Michelle Wagaman about the Prevention budget and how she planned to spend it. Michelle stated she was going to be using it to purchase advertising, gun and medication lock boxes, etc.

Ken Lapin complemented Amy on the articles she has written. Linda Ball also stated she has enjoyed reading them via Facebook.

Adjournment

The meeting adjourned at 2:04 p.m.